Red Maverick Media 403 N 2nd Street Harrisburg, PA 17101

WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860

John McNally/State Sen/Rep (16275) National/Political Candidate Agency CONTINENTAL - Philadelphia Red Maverick Media (5334) Political-Political (1088) 10/30/12-11/05/12 Berry, Todd (1067) POLITICAL (2893) 199870 MILLS, GAYLE N/A Contract # Schedule Dates Account Types Salesperson Sales Office Виуег Мате Advertiser Phone/Fax Agency Product Brand CPE

Date Entered	10/30/12
Last Modified	10/30/12
Entered By	Nicole Heckard
40-00	No
Headline #	ECR08890196
<b>Demo</b>	
Order Type	Normal
Package Deal	

Rate \$27,825.00	\$27,825.00	
(WHTM) Spots 83	- <del>S</del>	
WHTM Harrisburg (WHTM) By Broadcast Month Spots Nov. 2012	Grand Total:	

\$23,651.25 \$4,173.75 15.00

MCNALLY/ST SEN/R JOHN MCNALLY FOR STATE SENATE

Standard

Billing Type

Comments

Commission %

Commission Net Total Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW M	Mo Tu	We Th Fr Sa 5u	Spots	Rate	Total	Station	Comments	Entered
1,0	1,0 Normal Line / SPOT	10/31/12-11/05/12	m	98:	:30 4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A			1 1 2	N)	\$100.00	\$500-0	\$500.00 WHTM Hamisburg (WHTM)		10/30/12
2.0	2.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30	:30 5:28A- NEWS-ABC27 NEWS DAYBREAK AT S30A	17	2	1 1 1	Ω.	\$125.00	\$625.0	\$625.00 WHTM Harrisburg (WHTM)		10/30/12
3.0	3.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30	:30 6A- 6:30A (EST)			1 2 1	5	\$350.00	\$1,750.00	\$1,750.00 WHTM Harrisburg (WHTM)		10/30/12
4.0	4.0 Normal Line / SPOT	10/31/12-11/05/12	m.	:30	:306:30A- 7A (EST)			2 1 1	5	\$350.00	\$1,750.00	\$1,750.00 WHTM Harrisburg (WHTM)		10/30/12
5.0	5.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30	:30 ZA- ABC-GOOD MORNING AMERICA	.,,	2	1 1 1	ù	\$350.00	\$1,750.0	\$1,750.00 WHTM Harrisburg (WHTM)		10/30/12
6.0	6.0 Normal Line / SPOT	10/31/12-11/05/12	3	:30	:30 9A- REGIS & KELLY		2	1 1 1	LC)	\$100.00	\$500.00	\$500.00 WHTM Harrisburg (WHTM)		10/30/12
7.0	7.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30	:30 10:58A- ABC-THE VIEW		2	1 1 1		\$150.00		WHTM Harrisburg (WHTM)		10/30/12
7.0.1	7.0.1 Preempt	10/31/12										WHTM Harrisburg (WHTM)	Oversold/Exception -	
7.0.2	7.0.2 Preempt	11/02/12										WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
7.0.3	7.0.3 Preempt	11/01/12										WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
7.0.4	7.0.4 Preempt	11/05/12										WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
7.0.5	7.0.5 Preempt	11/05/12										WHTM Harrisburg (WHTM)	Oversold/Exception -	
					CON	- IN	MAT	CONFIRMATION CONTRACT	₹AC					
epted	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	ation:				Date:	Comments:			

403 N 2nd Street Harrisburg, PA 17101

Red Maverick Media

WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860

199870

Contract #

John McNally/State Sen/Rep (162 National/Political Candidate Agen MCNALLY/ST SEN/R JOHN MCNALLY FOR STATE SENATE CONTINENTAL - Philadelphia Red Maverick Media (5334) Political-Political (1088) 10/30/12-11/05/12 Вепу, Тоdd (1067) POLITICAL (2893) MILLS, GAYLE Standard Ν Schedule Dates Account Types **Buyer Name** Billing Type Advertiser Salesperson Sales Office Phone/Fax Comments Agency Product Brand CPE

10/30/12	10/30/12	Nicole Heckard	No	ECR08890196		Normal		15.00	\$4,173.75	\$23,651.25		
Date Entered	Last Modified	Entered By	GO-0P	Headline #	Demo	Order Type	Package Deal	Commission %	Commission	Net Total	Sales Tax	
		5275)									ncy	

Rate \$27,825.00	\$27,825.00	
Spots 83	83	
Whim Harrisburg (Whim) By Broadcast Month Spots Nov. 2012 83	Grand Total:	

8.0 Normal L 9.0 Normal L 9.0.1 Preempt	riue i Abe / puedk i Abe (kei #)	Dates	Sec	Length   Run Times	mes SPW	õ	Tu We Th	F. Sa	Su Spots	Rate	Total	Station	Comments	Entered
3.0 Normal 1	8.0 Normal Line / SPOT	10/31/12-11/05/12	In't	:3012P- NEWS-ABC27 NEWS	227 NEWS	7	1 1	1 1	52	\$150.00		\$750.00 WHTM Harrisburg (WHTM)		10/30/12
3.1 Preemp	9.0 Normal Line / SPOT	10/31/12-11/05/12	м	:30 2P- ABC—GENERAL HOSPITAL	RAL	1	1 1	7	2	\$100.00		\$200.00 WHTM Harrisburg (WHTM)		10/30/12
	, ,	11/02/12										WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
9.0.2 Preempt	t t	11/02/12										WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
9.0.3 Preempt	ب ا	11/01/12										WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
).0 Normal	10.0 Normal Line / SPOT	10/31/12-11/05/12	ω.	:304:58:31P- S:30P (EST)	(EST)	2	1 1	1 1	ŭ.	\$400.00		\$2,000.00 WHTM Harrisburg (WHTM)	NEWS	10/30/12
1.0 Normal	11.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30 5:30P- 5:57:S6P (EST)	(EST)		1 1	1 2	25	\$400.00		\$2,000.00 WHTM Harrisburg (WHTM)		10/30/12
2.0 Normal	12.0 Normal Line / SPOT	10/31/12-11/05/12	m.	:30 5:57P- NEWS-ABC27 NEWS AT 6P	BC27 NEWS	7	1 1	1 1	υη -	\$500.00		\$2,500.00 WHTM Harrisburg (WHTM)		10/30/12
3.0 Normal	13.0 Normal Line / SPOT	11/03/12-11/03/12	m	:30 7P- NEWS-ABCZ7 NEWS SATURDAY AT 7P	27 NEWS			2	7	\$200.00		\$400.00 WHTM Harrisburg (WHTM)		10/30/12
4.0 Normal	14.0 Normal Line / SPOT	10/31/12-11/02/12	m	:30 6:30P- ABC-ABC WORLD NEWS	C WORLD	1	×	×		\$600.00	-	WHTM Harrisburg (WHTM)		10/30/12
14.0.1 Preempt	भ	10/31/12										WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
			_											
					CONFI	RMA	TION	FIRMATION CONTRACT	TRAC	Ļ				
ted-Agency	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	1.2				Date:	Comments:			

WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860

John McNally/State Sen/Rep (16275) National/Political Candidate Agency CONTINENTAL - Philadelphia Red Maverick Media (5334) Political-Political (1088) 10/30/12-11/05/12 Berry, Todd (1067) POLTTICAL (2893) MILLS, GAYLE ۸ ۸ Schedule Dates Account Types **Buyer Name** Advertiser Salesperson Sales Office Phone/Fax Agency Product Brand GE

199870

Contract #

itered	10/30/12
diffed	10/30/12
l By	Nicole Heckard
	No

	/be	Deal
ешо	rder Type	ackage Dea

Commission %

\$23,651.25 15.00 Commission Net Total

Sales Tax

MCNALLY/ST SEN/R JOHN MCNALLY FOR STATE SENATE

Standard

**Billing Type** 

403 N 2nd Street Harrisburg, PA 17101

Red Maverick Media

Comments

8 Head

\$4,173.75

\$27,825.00 Rate WHTM Harrisburg (WHTM) **∞** ∞ By Broadcast Month Spots Grand Total: Nov. 2012

	Line Type / Break Type (Ref #)	Dates	S S	Length Run Times	SPW	V Mo	Tu We	표	ns es	Spots	Rate	Total	Station	Comments	Entered
1S.0 Normal Line / SPOT	SPOT	10/31/12-11/0S/12	m	:30 7P- NEWS-ABC27 NEWS AT	WS AT	2	п	1 1		in	\$300.00	\$1,500.00	\$1,500.00 WHTM Harrisburg (WHTM)		10/30/12
16.0 Normal Line / SPOT	SPOT	11/04/12-11/04/12	m	:30 6P- NEWS-ABC27 NEWS SUNDAY AT 6P	WS				2	2	\$300.00	\$600.00	\$600.00 WHTM Harrisburg (WHTM)		10/30/12
17.0 Normal Line / SPOT	SPOT	10/31/12-11/05/12	173	:30 11P- 11:3SP (EST)		2	1	1 2	2	8	\$400.00	\$3,200.00	\$3,200.00 WHTM Harrisburg (WHTM)		10/30/12
18.0 Normal Line / SPOT	' SPOT	11/03/12-11/03/12	m	:30 11:30P- NEWS-ABC27 NEWS   @ 11PM (LATE RUM)	7 NEWS				2	2	\$100.00	\$200.00	\$200.00 WHTM Harrisburg (WHTM)		10/30/12
19.0 Normal Line / SPOT	' SPOT	11/04/12-11/04/12	М	:3011:30P- NEWS-ABC27 NEWS AT 1130P SUNDAY	7 NEWS				2	2	\$100.00	\$200.00	\$200.00 WHTM Harrisburg (WHTM)		10/30/12
20.0 Normal Line / SPOT	' SPOT	11/05/12-11/05/12	m	:30 7:S7P- ABC-DANCING WITH THE STARS	16	1				1	\$2,500.00	\$2,500.00	\$2,500.00 WHTM Harrisburg (WHTM)		10/30/12
21.0 Normal Line / SPOT	' SPOT	10/30/12-10/30/12	3	:30 7:57P- ABCDANCING WITH THE STARS RESULTS	IG SULTS		1				\$2,500.00		WHTM Harrisburg (WHTM)		10/30/12
21.0.1 Preempt		10/30/12											WHTM Harrisburg (WHTM)	No Avail/Exception -	
22.0 Revised Line / SPOT	/ SPOT	11/01/12-11/01/12	m)	:30 7:57P- ABCCMA AWARDS	VARDS			2					WHTM Harrisburg (WHTM)		10/30/12
22.1 Normal Line / SPOT	SPOT	11/01/12-11/01/12	1	:30 7:S7P- ABCCMA AWARDS	VARDS			2		2	\$1,500.00	\$3,000.00	\$3,000.00 WHTM Harrisburg (WHTM)		10/30/12
23.0 Normal Line / SPOT	SPOT	10/31/12-10/31/12	ψ.	:30/7:57:56P- 9P (EST)		_	11			-	\$1,200.00	\$1,200.00	\$1,200.00 WHTM Harrisburg (WHTM)	MIDDLE/NEIGHBORS	10/30/12
					CONFI	R Š	FIRMATION CONTRACT	NCC	NE NE	3AC					
Accepted-Agency/Advertiser:	ertiser:			Date: Acce	Accepted-Station:	-					Date:	Comments:			

403 N 2nd Street Harrisburg, PA 17101

Red Maverick Media

WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860

John McNally/State Sen/Rep (16275) National/Political Candidate Agency MCNALLY/ST SEN/R JOHN MCNALLY FOR STATE SENATE CONTINENTAL - Philadelphia Red Maverick Media (5334) Political-Political (1088) Berry, Todd (1067) 10/30/12-11/05/12 POLITICAL (2893) 199870 MILLS, GAYLE Standard Contract # Schedule Dates Account Types Buyer Name Sales Office Billing Type Advertiser Salesperson Phone/Fax Comments Agency Product Brand

Nicole Heckard 10/30/12 10/30/12 Last Modified Date Entered **Entered By** 

2 Headline # CO-OP Demo

15.00 Commission % Package Deal Order Type

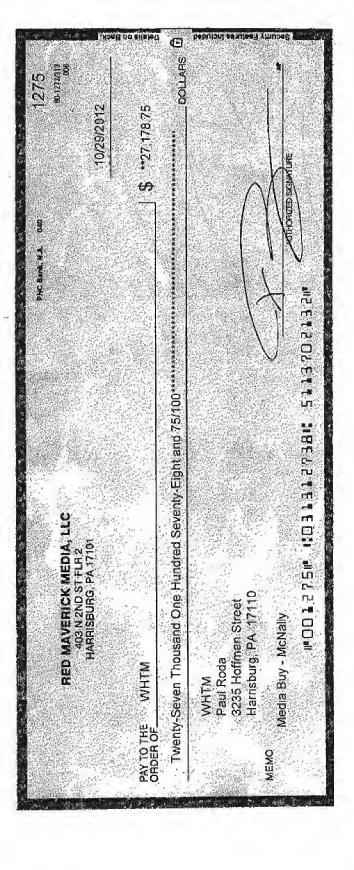
Commission

ECR08890196 Normal

\$23,651.25 \$4,173.75 Net Total Sales Tax

\$27,825.00 \$27,825.00 WHTM Harrisburg (WHTM) 8 8 By Broadcast Month Spots
Nov. 2012 83 Grand Total:

Comments Entered	10/30/12	10/30/12		
Com				
Station	\$500.00 WHTM Harrisburg (WHTM)	\$200.00 WHTM Harrisburg (WHTM)		
Total	\$500.00	\$200.00		
Rate	\$100.00	\$200.00		
Spots	2	eri .	AAC.	
Tu We Th Fr Sa Su	1 1 1		CONFIRMATION CONTRACT	
SPW Mo	2	н		
Run Times Si	:30 12:58P- ABC-THE CHEW	:30 3P- KATIE 3P	OO U	
Sec Length		98		
Sec	ŀή	m		
Dates	10/31/12-11/05/12	11/05/12-11/05/12		
Line Type / Break Type (Ref #)	24.0 Normal Line / SPOT	25.0 Normal Line / SPOT		
Line	24.0	25.0		



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	A De Maria Communication (1990)
Meek Class of Mundel	Backage.
	Broadcast Time of Day
	do hereby request station time as follows:
	election to be held on:
	in the Gover
atoms a	party for the office of:
political	TEDERAL CANDIDATE  To Avail Themselves of The Lowest Unit Charge During  Station and Locations  L. Pry Zeboney  Qualified candidate of the Republican  in the Prost of the Pepublican  election to be held on:    1
Ne Nally a legally	being/on behalf of:
	Ly Rey Zaboney
Pard .	
est Unit Charge During a Political st Sign The Certification On Page 3	To Avail Themselves of The Low Window, Federal Candidates Mus
TATELLOCAL CANDIDATE	Cepeck spplicable box)

## POLITICAL CANDIDATE ADVERTISEMENTS

Brosdesti tesobogos to nedetos ditensal Package Meek ol Meeks Illwesbek sinnuper skea do hereby request station time as follows: election to be held on: 21-9-11 Gazel orth rii party for the office of: Republican \_political qualified candidate of the a iegally Deing/on behalf of: Zaboney - Carloneand Local Com-Window, Federal Candidates Must Sign The Certification On Page 3. To Avail Themselves of The Lowest Unit Charge During a Political T STATE/LOCAL CANDIDATE EDEKYT CYNDIDYLE (cpeck applicable box)

800 800		PMC Bank, M.A Central P	BED WAVERICK MEDIA, LLC		
10/22/2012			FOITE AR JARUSSIRRAH		ť
91.88 <del>1</del> ,881	\$			MTHW	aht ot yag
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7.894,91 37.894,91 37.894,91

Check Amount

Discount

10/22/2012

37.894,81

Balance Due

Red Maverick Media L McNally Media Buy

10/22/2012 Bill Aperence

Date

MTHW